

# Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

|  |                                    |                                |  |                            |
|--|------------------------------------|--------------------------------|--|----------------------------|
| Order ID: 56180  | CF LOC-POL                         | FBD - LBD: 08/22/12 - 08/27/12 | HL#:                                   | Created: 08/08/12 02:54 PM |
| Client: AMERICANS FOR PROSPERITY...                              | CPE: / / 472                       | Agency Commission: 15 %        | Updated: TJDISTEFANO on 08/08/12 03:04 |                            |
| Agency: MENTZER MEDIA SERVICES (24184)                           | Product: FLIGHT 1 8/22-8/27 (1300) | Self :20:00                    | Confirmed: 08/08/12 03:04 PM           |                            |
| Buyer: KAREN BENCKINI  | Demo: HHOLDS DMA RTG               | Sched. Code: D                 | **PRINT REQUIRED**                     |                            |
| AE: Brian Butz-1-KDKA-TV   |                                    | Billing Int: Monthly           | BM: SS                                 |                            |
| Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% |                                    |                                |  |                            |

MARK INVOICE PAID; PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY AMERICANS FOR PROSPERITY

| Item | Time Class  | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|-------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 001  | MEARLY      | 0 0 1 1 1 0 0 | MORN          | 30  | D  |         |            | 0.0    | \$225.00   | 3     | \$675.00   |    |     |
|      | <u>FBD</u>  | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/22/12    | 08/24/12      | 3             |     |    |         |            |        |            |       |            |    |     |
| 002  | D11AM       | 0 0 1 1 1 0 0 | PRIC          | 30  | D  |         |            | 0.0    | \$385.00   | 3     | \$1,155.00 |    |     |
|      | <u>FBD</u>  | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/22/12    | 08/24/12      | 3             |     |    |         |            |        |            |       |            |    |     |
| 003  | NNOON       | 0 0 1 1 1 0 0 | NEWS          | 30  | D  |         |            | 0.0    | \$365.00   | 3     | \$1,095.00 |    |     |
|      | <u>FBD</u>  | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/22/12    | 08/24/12      | 3             |     |    |         |            |        |            |       |            |    |     |
| 004  | AINSIDER    | 0 0 1 1 1 0 0 | ACC           | 30  | D  |         |            | 0.0    | \$450.00   | 3     | \$1,350.00 |    |     |
|      | <u>FBD</u>  | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/22/12    | 08/24/12      | 3             |     |    |         |            |        |            |       |            |    |     |
| 005  | NLATE03     | 0 0 1 1 1 0 0 | NEWS          | 30  | D  |         |            | 0.0    | \$1,100.00 | 3     | \$3,300.00 |    |     |
|      | <u>FBD</u>  | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/22/12    | 08/24/12      | 3             |     |    |         |            |        |            |       |            |    |     |
| 006  | LLETTER01   | 0 0 1 1 1 0 0 | LETT          | 30  | D  |         |            | 0.0    | \$325.00   | 3     | \$975.00   |    |     |
|      | <u>FBD</u>  | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/22/12    | 08/24/12      | 3             |     |    |         |            |        |            |       |            |    |     |
| 007  | PPERSONTHU3 | * * * T * * * | REGP          | 30  | D  |         |            | 0.0    | \$2,200.00 | 1     | \$2,200.00 |    |     |
|      | <u>FBD</u>  | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/23/12    | 08/23/12      | 1             |     |    |         |            |        |            |       |            |    |     |

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KDKA-TV

|  |                                    |                                |  |                            |
|--|------------------------------------|--------------------------------|--|----------------------------|
| Order ID: 56180  | CF LOC-POL                         | FBD - LBD: 08/22/12 - 08/27/12 | HL#:                                   | Created: 08/08/12 02:54 PM |
| Client: AMERICANS FOR PROSPERITY...                              | CPE: / / 472                       | Agency Commission: 15 %        | Updated: TJDISTEFANO on 08/08/12 03:04 |                            |
| Agency: MENTZER MEDIA SERVICES (24184)                           | Product: FLIGHT 1 B/22-B/27 (1300) | Sell :20:00                    | Confirmed: 08/08/12 03:04 PM           |                            |
| Buyer: KAREN BENCKINI  | Demo: HHOLDS DMA RTG               | Sched. Code: D                 | **PRINT REQUIRED**                     |                            |
| AE: Brian Butz-1-KDKA-TV   | Billing Int: Monthly               | BM: SS                         |  |                            |
| Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% |                                    |                                |  |                            |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 008  | SNFLPRE    | * * * * F * * | NFL           | 30  | A  |         | NFL FTBL   | 0.0    | \$2,530.00 | 1     | \$2,530.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/24/12   | 08/24/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 010  | NEWSSAT6A  | * * * * * S * | NEWS          | 30  | D  |         |            | 0.0    | \$175.00 | 1     | \$175.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |          |       |          |    |     |
|      | 08/25/12   | 08/25/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 011  | NEWSSAT8   | * * * * * S * | NEWS          | 30  | D  |         |            | 0.0    | \$200.00 | 1     | \$200.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |          |       |          |    |     |
|      | 08/25/12   | 08/25/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 013  | SSTEELPR4  | * * * * * S * | LOCS          | 30  | A  |         | NFL FTBL   | 0.0    | \$7,750.00 | 1     | \$7,750.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/25/12   | 08/25/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 014  | SSTEELPR4  | * * * * * S * | LOCS          | 30  | A  |         | NFL FTBL   | 0.0    | \$7,500.00 | 1     | \$7,500.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/25/12   | 08/25/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 015  | SSTEELPST3 | * * * * * S * | LPST          | 30  | A  |         | NFL FTBL   | 0.0    | \$2,500.00 | 1     | \$2,500.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/25/12   | 08/25/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 017  | NLATE03    | * * * * * S * | NEWS          | 30  | D  |         |            | 0.0    | \$1,100.00 | 1     | \$1,100.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/25/12   | 08/25/12      | 1             |     |    |         |            |        |            |       |            |    |     |

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KDKA-TV

|  |                                    |                                |  |                            |
|--|------------------------------------|--------------------------------|--|----------------------------|
| Order ID: 56180  | CF LOC-POL                         | FBD - LBD: 08/22/12 - 08/27/12 | HL#:                                   | Created: 08/08/12 02:54 PM |
| Client: AMERICANS FOR PROSPERITY...                              | CPE: / / 472                       | Agency Commission: 15 %        | Updated: TJDISTEFANO on 08/08/12 03:04 |                            |
| Agency: MENTZER MEDIA SERVICES (24184)                           | Product: FLIGHT 1 8/22-8/27 (1300) | Self :20:00                    | Confirmed: 08/08/12 03:04 PM           |                            |
| Buyer: KAREN BENCKINI  | Demo: HHOLDS DMA RTG               | Sched. Code: D                 | **PRINT REQUIRED**                     |                            |
| AE: Brian Butz-1-KDKA-TV   |                                    | Billing Int: Monthly           | BM: SS                                 |                            |
| Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% |                                    |                                |  |                            |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 018  | WCBSSUN    | * * * * * S   | MORN          | 30  | D  |         |            | 0.0    | \$325.00 | 1     | \$325.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |          |       |          |    |     |
|      | 08/26/12   | 08/26/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 019  | WFBESPEC   | * * * * * S   | MORN          | 30  | D  |         |            | 0.0    | \$325.00 | 1     | \$325.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |          |       |          |    |     |
|      | 08/26/12   | 08/26/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 020  | NSSEARLY   | * * * * * S   | NEWS          | 30  | D  |         |            | 0.0    | \$315.00 | 2     | \$630.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |          |       |          |    |     |
|      | 08/26/12   | 08/26/12      | 2             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 021  | PSIXTY     | * * * * * S   | REGP          | 30  | D  |         |            | 0.0    | \$2,200.00 | 1     | \$2,200.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/26/12   | 08/26/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 022  | NLATE03    | * * * * * S   | NEWS          | 30  | D  |         |            | 0.0    | \$1,100.00 | 1     | \$1,100.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/26/12   | 08/26/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 023  | SSHOWDOWN  | * * * * * S   | LOCS          | 30  | D  |         | SPORTS     | 0.0    | \$300.00 | 1     | \$300.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |          |       |          |    |     |
|      | 08/26/12   | 08/26/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 024  | MEARLY     | M * * * * *   | MORN          | 30  | D  |         |            | 0.0    | \$225.00 | 1     | \$225.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 27</u> |     |    |         |            |        |          |       |          |    |     |
|      | 08/27/12   | 08/27/12      | 1             |     |    |         |            |        |          |       |          |    |     |

## Order Item Summary

CBS TELEVISION  
STATIONS

KDKA-TV

Order ID: 56180 CF LOC-POL FBD - LBD: 08/22/12 - 08/27/12 HL#: Created: 08/08/12 02:54 PM

Client: AMERICANS FOR PROSPERITY... CPE: / / 472 Agency Commission: 15 % Updated: TJDISTEFANO on 08/08/12 03:04

Agency: MENTZER MEDIA SERVICES (24184) Product: FLIGHT 1 8/22-8/27 (1300) Sell :20:00 Confirmed: 08/08/12 03:04 PM

Buyer: KAREN BENCKINI Demo: HHOLDS DMA RTG Sched. Code: D "PRINT REQUIRED"

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 025  | D11AM      | M * * * * *   | PRIC          | 30  | D  |         |            | 0.0    | \$385.00 | 1     | \$385.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 27</u> |     |    |         |            |        |          |       |          |    |     |
|      | 08/27/12   | 08/27/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 026  | NNOON      | M * * * * *   | NEWS          | 30  | D  |         |            | 0.0    | \$365.00 | 1     | \$365.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 27</u> |     |    |         |            |        |          |       |          |    |     |
|      | 08/27/12   | 08/27/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 027  | AINSIDER   | M * * * * *   | ACC           | 30  | D  |         |            | 0.0    | \$450.00 | 1     | \$450.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 27</u> |     |    |         |            |        |          |       |          |    |     |
|      | 08/27/12   | 08/27/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 028  | NLATE03    | M * * * * *   | NEWS          | 30  | D  |         |            | 0.0    | \$1,100.00 | 1     | \$1,100.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 27</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/27/12   | 08/27/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 029  | LLETTER01  | M * * * * *   | LETT          | 30  | D  |         |            | 0.0    | \$325.00 | 1     | \$325.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 27</u> |     |    |         |            |        |          |       |          |    |     |
|      | 08/27/12   | 08/27/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 030  | PHAWAII    | M * * * * *   | REGP          | 30  | D  |         |            | 0.0    | \$2,100.00 | 1     | \$2,100.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 27</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/27/12   | 08/27/12      | 1             |     |    |         |            |        |            |       |            |    |     |

## Order Totals

| Order Section       | Confirmed Quantity | Revised Quantity | Confirmed Total |             | Revised Total |         |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
|                     |                    |                  | Gross Amt       | Net Amt     | Gross Amt     | Net Amt |
| Spot Buy Lines      | 40                 | 0                | \$42,335.00     | \$35,984.75 | \$0.00        | \$0.00  |
| Installments        | 0                  | 0                | \$0.00          | \$0.00      | \$0.00        | \$0.00  |
| Ancillary Buy Lines | 0                  | 0                | \$0.00          | \$0.00      | \$0.00        | \$0.00  |

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|  |                                    |                                |  |                            |
|--|------------------------------------|--------------------------------|--|----------------------------|
| Order ID: 56180                        | CF LOC-POL                         | FBD - LBD: 08/22/12 - 08/27/12 | HL#:                                   | Created: 08/08/12 02:54 PM |
| Client: AMERICANS FOR PROSPERITY...    | CPE: / / 472                       | Agency Commission: 15 %        | Updated: TJDISTEFANO on 08/08/12 03:04 |                            |
| Agency: MENTZER MEDIA SERVICES (24184) | Product: FLIGHT 1 8/22-8/27 (1300) | Self :20:00                    | Confirmed: 08/08/12 03 04 PM           |                            |
| Buyer: KAREN BENCKINI                  | Demo: HHOLDS DMA RTG               | Sched. Code: D                 | **PRINT REQUIRED**                     |                            |
| AE: Brian Butz-1-KDKA-TV               |                                    | Billing Int: Monthly           | BM: SS                                 |                            |
| Share: 0%                              | WTAE: 0%                           | WPXI: 0%                       | WPGH: 0%                               | WPMY: 0%                   |
| WPCW: 0%                               | CABLE: 0%                          |                                |  |                            |

|               |             |             |        |        |
|---------------|-------------|-------------|--------|--------|
| Order Totals: | \$42,335.00 | \$35,984.75 | \$0.00 | \$0.00 |
|---------------|-------------|-------------|--------|--------|